



Friend,

Thank you for considering a sponsorship of the Virginia Young Democrats Annual Convention and Awards Gala. Your financial support is important to our success and will help us ensure that every young person seeking to participate is able.

Each spring, over 300 young democrats (aged 13-35 years old) from across Virginia convene to elect statewide officers, develop their leadership, and train with industry professionals to bring back real life skills that can impact their communities' positive growth. This year, in partnership with Alexandria Young Democrats, we will host our Annual Convention in Alexandria, VA, March 27-29, 2020.

I hope that you will join me in supporting these young leaders, and generations of leaders to come. Please contact me with interest at president@vayd.org or (804) 519-0664.

Democratically yours,

A handwritten signature in black ink that reads 'Alexis'.

Alexis Rodgers

LEVELS OF SUPPORT & RECOGNITION

Convention Chair (\$2,500) Includes four tickets to the Welcome Reception and one table at the Awards Gala; full-page color program advertisement; VAYD t-shirt and lapel pin; and, recognition throughout the weekend, including the convention program and online. 1 available.

Convention Host (\$1,500) Includes four tickets to the Welcome Reception and Awards Gala; half-page program advertisement; VAYD t-shirt; and, recognition throughout the weekend, including the convention program and online. 3 available.

Professional Development Salon Sponsor (\$1,250) Sponsor our professional development salon providing attendees access to resume review and headshots. Includes one ticket to the Welcome Reception and Awards Gala. 1 available.

Welcome Reception Host (\$1000) Includes four tickets to the Welcome Reception; speaking opportunity at reception; and recognition, including online. 2 available.

Welcome Reception Sponsor (\$750) Includes two tickets to the Welcome Reception; and, recognition, including online. 4 available.

Gala Host (\$500) Includes four tickets to the Awards Gala; and recognition, including online. 4 available.

Gala Sponsor (\$250) Includes two tickets to the Awards Gala; and recognition, including online. 10 available.

Gala Friend (\$125) Includes one ticket to the Awards Gala; and recognition, including online. 10 available.

Gala Ticket (\$50) Includes one general ticket to the Awards Gala

Convention Scholarship Sponsor (\$50) Covers the cost of one convention registration and Awards Gala ticket for a young democrat.

Rise Up Scholarship Sponsor (\$375) Covers the cost of one convention registration, Awards Gala ticket, and hotel accommodations for a young democrat.

Contribute can be made online at <https://secure.actblue.com/donate/20conventionsponsor>. Checks should be made out to Virginia Young Democrats and mailed to 1021 E Cary St Ste 1275, Richmond, VA 23219. For more information, contact Alexis Rodgers at president@vayd.org, or (804) 519-0664.

ADVERTISING

Program Sponsor (\$750) Includes full page (8.5"x11"), color advertisement. 1 available (Inside Front; Outside Back)

Credential Sponsor (\$750) Includes placement on back of convention credential (3"x5"), full color. 1 available.

Full page (\$150) Includes a full page (8.5"x11"), B&W advertisement. 2 available.

Half page (\$100) Includes a half page (8.5"x5.5"), B&W advertisement. 6 available.

Quarter page (\$50) Includes a quarter page (4.25"x5.5"), B&W advertisement. 12 available.

Contact Jamie Nolan at jamie@vayd.org, or (804) 399-0330, to purchase an advertisement. Ad copy or design should be submitted as .PDF or .PNG files by March 11, 2020, to Jamie Nolan at jamie@vayd.org.

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